

Lauren Tidmore, Ed.D.

Instructional Designer | Project Manager | Curriculum Specialist

<https://drltidmore.com/worksample>

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Summary

Expert content and learning leader with 15+ years of experience building and scaling enterprise content strategies across global corporate and academic environments. Proven track record leading multidisciplinary teams, managing complex content portfolios, and aligning learning initiatives to business objectives. Known for strengthening operating models, improving delivery efficiency, and translating complex requirements into high-impact, scalable content solutions.

Experience

Manager, Content (July, 2024 – March, 2026)

Disney Institute, Celebration, FL

- Led content strategy and execution for professional development courses and private learning events supporting enterprise and external clients.
- Managed a team of 7 content developers, graphic designers, and video producers.
- Owned content quality, consistency, and scalability across in-person, virtual, blended, and immersive learning experiences.
- Established and sustained content development standards, review processes, and delivery timelines.
- Partnered with senior leadership, industry experts, and academic leaders to ensure content alignment with business objectives and client needs.
- Used learner feedback, performance data, and market trends to guide content optimization and innovation.
- Contributed to organizational planning and strategic priorities as a member of the Disney Institute leadership team.

Research Scientist (August, 2023 – Present)

Systems Engineering and Research Center/Acquisition Innovation Research Center - Stevens Institute of Technology, Hoboken, NJ

- Develop courses and training materials for the DCTC.
- Partner with military leaders, civilian faculty, and university stakeholders across four institutions.
- Support assessment strategy and program evaluation to measure learning effectiveness and outcomes.

Content and Media Design Manager (June, 2022 – July, 2024)

Disney Parks, Experiences and Consumer Products, Lake Buena Vista, FL

- Led content strategy and delivery across 26 lines of business, supporting operational training, onboarding, and compliance initiatives.
- Managed a team of 10 content professionals responsible for instructional, multimedia, and procedural content.
- Owned enterprise operating guidelines and learning content lifecycle, including creation, revision, and sustainment.
- Ensured compliance alignment and brand consistency across all content assets.
- Built and maintained departmental branding and style standards.
- Partnered with operations and business leaders to define timelines, delivery strategies, and implementation plans.
- Piloted and scaled a department-wide project management platform to improve visibility, prioritization, and delivery metrics.

Instructional Design Project Manager (September, 2021 – June, 2022)

Disney Experiences, Lake Buena Vista, FL

- Led blended learning initiatives using enterprise instructional design standards and emerging technologies.
- Established project documentation, templates, and tracking systems to improve delivery consistency.
- Served as Instructional Design Lead for global Maximo training initiatives, supporting launches in the U.S., Paris, and Shanghai.
- Redesigned training programs to create alignment and scalability across domestic and international locations.

Instructional Designer/Interim Manager (October, 2018 – September, 2021)

The George Washington University, Washington, DC

- Partnered with faculty and academic leaders to design and scale online and blended learning programs.
- Led team onboarding, mentoring, and workload prioritization.
- Served as interim manager, overseeing team performance, stakeholder communication, and quality assurance.
- Led university-wide faculty development initiatives during rapid transition to online learning.

Education

Ed.D. in Curriculum and Instruction (2018)

Southeastern University, Lakeland, FL

M.I. in Educational Technology and Literacy (2014)

University of Delaware, Newark, DE

B.A. in Secondary Education: English Language Arts (2011)

University of Delaware, Newark, DE

Core Leadership Capabilities

- Enterprise Content Strategy & Governance
 - Portfolio & Program Leadership
 - People Leadership & Talent Development
 - Content Operations & Delivery Systems
 - Executive & Cross-Functional Stakeholder Partnership
 - Data-Informed Decision Making & Optimization
 - Blended, Digital, and Experiential Learning
 - Change Management & Organizational Enablement
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Skills

- Training design and management
 - Project management
 - Data collection, organization, reporting
 - Organizational plans
 - Presenting and facilitating
 - Collaboration
 - Curriculum design and alignment
 - Assessment design and compliance
 - Active listening
 - Adaptability
 - Copyright compliance
 - Consulting
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Technical Skills

Monday.com ●●●●	Smartsheet ●●●●	InDesign ●●●●	Blackboard LMS ●●●●
Articulate 360 ●●●●	Microsoft Office Suite ●●●●	Workfront ●●●	Canvas LMS ●●●●
Storyline ●●●●	Google Suite ●●●●	Miro ●●●●	Quality Matters ●●●●

Selected Publications and Presentations

International Academy of Technology, Education, and Development (Article, 2020)

Lotrecchiano, G., & Tidmore, L. (2020). Change and Crisis: Shifting Dynamics in Digital Learning, EDULEARN20 Proceedings.

IGI Global (Book chapter, 2019)

Huffman, S. P., Loyless, S., Albritton, S., & Green, C. (2020). Leveraging Technology to Improve School Safety and Student Wellbeing (pp. 1-325). Hershey, PA: IGI Global. doi:10.4018/978-1-7998-1766-6

IAAPA: The Global Association for the Attractions Industry (Presentation, 2023)

Session Title: Fix Your Train Wreck: Strategies for Creating Engaging Training Programs to Increase Your Workplace Performance

EDULEARN International Conference on Education and New Learning Technologies (Presentation, 2020)

Session Title: Change and Crisis: Shifting Dynamics in Digital Learning